

Promenade a Bologna

Top Tourist Attractions & Offers



Bologna Welcome

Bologna Welcome DMC

Bologna Welcome DMC is an incoming tour operator specialized in promoting and selling Bologna and the surrounding areas as a tourist destination.

Our mission is to respond to the growing demand for quality services that match art and culture, food and wine, history and training, entertainment, sports and motors, relax and fun in a unique and thrilling experience.

Pleased to offer you a complete array of ground handling services. We offer customized individual and group services:

- transfers
- transportation
- accommodation (5-star, 4-star, Resorts, etc.)
- City tours
- Special interest tours
- Outdoor activities
- Agri-food Park "FICO by Eataly World" experiential tours
- Automotive experience: Ferrari museums, Ducati Lamborghini and Pagani Museums & Factories tours
- Opera & Music tours
- Incentive
- Team Building

We strive for providing your clients the qualitative service at the highest level, competitive prices, creative and individual approach for each program.

The web portal www.bolognawelcome.com represents a Bologna Welcome point on line through the e-commerce platform and hotel booking services.

Bologna Welcome DMC is your partner for the whole tourist offer of Bologna and the surrounding area.

Contacts:
incoming@bolognawelcome.com
www.bolognawelcome.com

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Promenade of the permanent collections

Over 130 years ago the city of Bologna inaugurated its first civic museum aimed at telling the city's history and that of mankind along with the evolution of art and esthetics by means of its permanent art collection. Since then the number of museums - civic, national, university, and private - has grown, offering visitors a look at permanent collections of unique art and objets d'art. Each visitor to Bologna can devise their own individual itinerary. They can opt to begin with prehistoric or Roman times and head straight to contemporary art, or pass through the Middle Ages, pausing to admire 18th century frescoed salons, surrounded by antique musical instruments, or wonder at Giorgio Morandi's bottles and Giotto's polyptych and fall asleep in an Egyptian sarcophagus.



Giorgio Morandi
(1890–1964)

oil on canvass, 30x45cm

Natura morta, 1956

Museo Morandi

Via Don Minzoni, 14

In this famous still life, Morandi takes his geometric rigors to the extreme. The work is part of a series of similar compositions which the artist began in 1953.



Giotto
(1267ca-1337)

'Polittico di Bologna',
1330-c.1334,
tempera and gold
on wood 146.5x217cm

Bologna Polyptych

National Painting Gallery in Bologna

in S. Ignazio · Via Belle Arti, 56

The ornately elegant details of this polyptych make it a true masterpiece. A majestic Virgin, flanked by Saints Gabriel, Michael, Peter and Paul, is gently caressed on the cheek by her Child. Giotto's signature can be found on the base of the throne.



marble, probably Greek
Pentelic marble
mid 1st century A.D.
atrium/plaque from Bologna,
Piazza Celestini

Statue of Nero

Museo Civico Archeologico

Via dell'Archiginnasio, 2

The monument was erected in honor of Nero by the Bolognese as a sign of gratitude; the Emperor had financed the reconstruction of Bologna after the fire of 53 A.D.



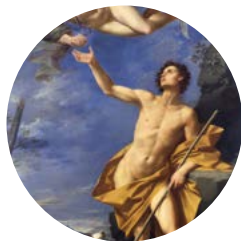
bronze, 12th cent.
Lower Saxony
or Mosan region

Acquamanile

Museo Civico Medievale

Via Manzoni, 4

One of the most prestigious works in the museum. These vessels were used both for ritual hand-washing in Catholic church services and at the banquet tables of the nobility.



**Donato Creti
(1671-1749)**
donated by Collina
Sbaraglia to
the Senate, 1744

Mercury giving the golden apple to Paris

Collezioni Comunali d'Arte
in Palazzo d'Accursio • Piazza Maggiore, 6

This painting is part of four series that constitute the richest and most homologous collection of Creti's paintings in any museum. This work depicts a reference to the Trojan War.



Venian artistry,
18th cent.

Marionette theatre

Museo Davia Bargellini
Strada Maggiore, 44

This puppet theatre boasts 74 marionettes, 9 horses and a monkey. It is one of the most important collections in Italy, together with Grimaldi's gift to the Servi in Venice, now housed in the Cà Rezzonico Museum.



**Enrico Barberi
(1850-1941)**

Galleria degli Angeli, 1891

Monument to Raffaele Bisteghi

Cimitero Monumentale della Certosa

Via della Certosa, 18

This large group of marble sculptures from 1891 unites Verist and Art Nouveau influences.



**Francesco Vezzoli
(1971)**

hand-sewn, Gobelin
wool tapestry,
metal needle
300 x 300cm
Permanent Collection
MAMbo

Homage to the Hollywood Squares (featuring Bridget Riley), 2008

MAMbo

Museo d'Arte Moderna di Bologna

Via Don Minzoni, 14

This piece is part of a series which contemplates Modernism. In this large, square tapestry, Vezzoli re-elaborates Bridget Riley's optical compositions and Anni Albers' weavings with irony.



27-30 January, 2018
artefiera.it

Arte Fiera | ART CITY

Bologna Exhibition Centre

Various City Venues

Arte Fiera, the most important Trade Show of Italian contemporary and modern art, will host its 42nd edition between the 2 to 5 February, 2018.

This event, organized by BolognaFiere, is an unmissable appointment for Italian and international collectors and owes its success in part to its close ties to the city of Bologna which, during the show comes alive with a program of exhibitions, conferences and events called ART CITY and ART CITY White Night, making the city and the trade show even more exciting for all art lovers.

Complete your promenade with

Discover Bologna

A two-hour trip through history, admiring porticos, monuments and medieval towers watching over to protect the city. Bologna's historic center, one of the largest and best preserved in the world, has been named a UNESCO heritage site.

Main attractions

- Guided walking tours
- Access to some of the city's most significant sites like Niccolò dell'Arca's Compianto and the Anatomic Theatre in the Archiginnasio
- Learn all about the city's past and present

Starting from €15 per person (free with Bologna Welcome Card)

For info and booking: booking@bolognawelcome.it

Buy online with one click: www.bolognawelcome.com/en/home/find-book

Promenade of Flavors

University town, hospitality center, gastronomical capital: Bologna's reputation for good eating began in its medieval university colleges, expanded in the modern era of trade and remains unbeatable today. The same kind of epicurean delight savored in the taverns of old is still enjoyed today. Many promenades wander through hidden pockets of the city's culinary secrets: markets, museums, festivals that pass on and renovate traditional recipes. Yes, because eating well has always been characteristic of Bolognese people, thanks to the abundance and authenticity of products coming from the fertile fields and hillsides surrounding the city and the convivial nature of its citizens.



Tartófla Savigno

International White Truffle Festival

Loc. Savigno · Valsamoggia (Bo)

Each November for the last 34 years, when warm autumn colors paint the Bolognese hillsides, Savigno celebrates its prestigious white truffle within the context of the “Tartufesta.”

The 2017 edition of “Tartófla, International White Truffle Festival” will be held the first three weekends of November: 4-5/11-12/18-19. The scent of this precious ingredient wafts from an array of tasty dishes available for purchase or just sampling. Visitors will find restaurants, street food, market stalls, art displays and much more.

info: tartufosavigno.com



Baccanale 2017 Underground

Food and Wine and Culture

Various Venues · Imola (Bo)

Many plants and fruits grow “sotto terra” –underground: tubers, roots, mushrooms (truffles!), legumes... 2017 marks the bicentennial of the first harvest of potatoes in this area. Today we are prestigious producers, having earned the D.O.P. recognition for the Bologna Potato). So this year’s Baccanale event, 4-26 November, is dedicated to underground delicacies: entertainment, shows, and events that transform Imola and its restaurants in theatres for historians, chefs, artists and farmers.

info: baccanaleimola.it



Enoteca Regionale

Piazza Rocca Sforzesca · Dozza (Bo)

The Rocca Sforzesca has dominated over the magnificent medieval village of Dozza since the 12th century. What was once the fortress dungeon now houses the Regional Winery. Its shelves take you on an imaginary journey through the vineyards of Emilia Romagna. More than 1,000 labels on hand are on display according to the foods they go well with. With the help of a sommelier, you can discover, taste and buy the best wines of the region.

info: enotecaemiliaromagna.it



Historical Markets

Various Venues · Bologna

Immerse yourself in the narrow medieval streets where the ancient and modern intermingle for a unique and genuine food and wine shopping experience: "The Quadrilatero" is the heart of an ancient artisanal and commercial tradition. It boomed in the Middle Ages and has maintained its vocation over time. Not far from here, in Via Ugo Bassi 25, you will find a veritable paradise for the enthusiasts of fresh produce: il Mercato delle Erbe. It was only in 1910 that the market was covered and stalls set up, as a part of a plan to clear out the piazze where every week farmers came to sell their produce on makeshift tables.

info: bolognawelcome.com



Carpigiani Museum

Via Emilia, 45 · Anzola dell'Emilia (Bo)

Dip into the history of ice cream. More than 1,000 square metres of exhibition space house a large collection of multimedia, objects and machines that illustrate the history of ice cream from the first cold desserts made with snow to the refined recipes of the noble courts of the Renaissance. The exhibition includes an offering of educational workshops and events dedicated to gelato lovers of all ages. Activities can be held in Italian, English and French.

info: gelatomuseum.com

Complete your promenade with:

Bologna Taste

Discover the Bolognese food and wine tradition in the ancient medieval market and stroll through one of the city's main neighbourhood markets.

Main attractions:

- Food and wine tours in the city centre with specialised local guide
- Enjoy the atmosphere of the ancient medieval market
- Taste typical foods

Starting from €25 per person
(10% discount with Bologna Welcome Card)

For info and booking: booking@bolognawelcome.it
Buy online with one click: www.bolognawelcome.com/en/home/find-book

Promenade of the Motor Valley

All of the motoring legends in 50 square kilometres.

That might be the best way to describe the Motor Valley: the only place in the world where you can find legends such as Ducati, Lamborghini, Ferrari, Pagani, and the Imola e Modena racetracks, all at such close proximity.

The speedster promenade starts in Borgo Panigale where Ducati has been transforming cycles into poetry for over 90 years. The next stop is the Autodromo Enzo and Dino Ferrari racetrack in Imola with the Checco Costa Museum inside.

Then off, across the Bolognese plain to Fano di Argelato, where art and technology meet to give way to the genius of Lamborghini. Onwards now, past the edge of the city of Bologna to the mythical Prancing Horse at the Ferrari Museum in Maranello and the Enzo Ferrari Museum in Modena. These are veritable institutions of Italian and global automotive excellence.

And more: there's the prestigious Modena motorway and supercar builder Pagani Automobili.



Ducati Museum

Via Antonio Cavalieri Ducati, 3 • Bologna

Established in 1998, the Ducati Museum tells its own story as you walk along a timeline, highlighting the most important moments from 1926 to today. It's an exciting journey through street bikes and racing bikes, that hints at the historical and social panorama that saw the Bolognese company go from local firm to international excellence.

info: ducati.it/museo_ducati/orari_e_tariffe.do



Lamborghini Museum

Via Modena, 12 • Sant'Agata Bolognese (Bo)

The Lamborghini Museum traces all of the most significant moments of the Bull brand: it is a high-emotion voyage for the lovers of luxury sports cars.

The most gorgeous autos ever built at Sant'Agata Bolognese are presented to visitors in breathtaking succession.

The Museum's two floors exhibit historical cars like the 350 GT, the Miura, Countach, and Diablo as well as limited series or one-off models.

info: lamborghini.com



Ferruccio Lamborghini Museum

S.P. Galliera, 319 · Funo di Argelato (Bo)

Located in the heart of the Motor Valley, this new museum gives room to the value of memory, but also looks towards the future: innovation and challenges. It is a walk through dreams and excellence Made in Italy. The Museum was designed by Tonino Lamborghini to celebrate the genius of his father Ferruccio. It was inaugurated in 2014.

info: museolamborghini.com



Ferrari Museums

Maranello and Modena

Ferrari tells its story in two sister Museums that each year are visited by almost 500 thousand people. In Modena, the first one is set up in a futuristic structure that wraps around the house Enzo Ferrari was born in. This Museum is dedicated to the Ferrari founder and in part to "Motori" (MEF). In Maranello the Ferrari Museum documents the most famous road and racetrack models. It also gives visitors first-hand experience with Formula 1, through extraordinary experiences like driving a simulator.

info: musei.ferrari.com



Autodromo di Modena

Strada Pomposiana, 255/A • Modena

The Autodromo di Modena racetrack was founded in 2011. It's 2km long and has 11 curves. It is a constant 12 metres wide throughout. Over the years it has been used a great deal for corporate incentive events and team building. It has an agreement with the Ministry of the Environment for promoting projects that involve analysis and reduction and neutralization of climate impact from building management. Part of its mission is to foster new non-motorised approaches to mobility (biking, walking, handbikes, rollerblading), ecology marathons with zero-emission vehicles and green-drive courses.

info: autodromodimodena.it



Pagani Automobili

Via dell'industria 26 • San Cesario sul Panaro (Mo)

Pagani Automobili was established in 1993 in San Cesario sul Panaro, in the province of Modena by the Italian-Argentinian founder Horacio Paganini, once chief of the composite materials department at Lamborghini and later director of Modena Design. At the base of the company's philosophy are renaissance concepts by Leonardo da Vinci by which Art and Science coexist, or "walk hand in hand". Pagani Automobili creates its models according to this inspirational principle, merging technology and style, functionality and aesthetic, artisan craftsmanship and technological knowledge.

info: pagani.com



Autodromo Internazionale Enzo e Dino Ferrari

Via F.lli Rosselli, 2 · Imola (Bo)

The Autodromo Internazionale Enzo e Dino Ferrari is one of the most important historical racetracks in the world. It hosts international motoring events like the World Superbike Championship, Minardi Day, and the MX-GP, as well as large entertainment events like world-class rock bands the likes of AC/DC and Guns n' Roses. The Autodrome includes the Checco Costa Museum which hosts motor exhibits, has an auditorium that seats 500 people, a tourism hub, as well as presentation, conference and meeting rooms.

info: autodromoimola.it



Museo Checco Costa

Via F.lli Rosselli, 2 · Imola (Bo)

The Checco Costa Museum is located inside the Autodromo Internazionale Enzo e Dino Ferrari. The exhibition area illustrates Imola's offering in terms of motors and presents the heritage of ideas and emotion that are native to this part of the Motor Valley.

info: autodromoimola.it/museo-checco-costa/



Motor Show

Bologna Exhibition Centre

In Bologna, all along the Motor Valley, the motoring tradition is ever-present, especially at the Motor Show, where for decades, millions of individuals and families flock, curious to see, touch and try the new automotive technologies. This year from December 2nd to 10th, the new edition promises drifting, stunt shows, racing experiences, various competitions for cars, motocross bikes and rallies. The conclusion will be the Bettega Memorial in the famed Area 48-Motul Arena. Also exposition and test drives by the most important automobile firms.

info: motorshow.it

Complete your promenade with

Ducati & Lamborghini: From the Museum to the Factory

Experience the excitement of the Motor Valley firsthand. Every Friday, we can take you to discover the world-famous Italian style: see the Ducati and Lamborghini museums and factories and discover for yourself how passion can be transformed into art, technology and quality.

Main attractions:

- Travel there in a chauffeured car
- Visit the Ducati and Lamborghini factories
- Visit the newly updated Museums

Visit Ducati (half-day) €49/person (get 10% off with the Bologna Welcome Card)*

Visit Lamborghini (half-day) €109 per person*

Visit Ducati and Lamborghini (full day) €145 per person*

For info and booking: incoming@bolognawelcome.it

Buy online with one click: www.bolognawelcome.com/en/home/find-book

Promenade of the UNESCO City of Music

Bologna was named ""UNESCO creative city of Music"" in 2006 - and perhaps this promenade will show you why it was. Bologna has a wealth of concerts and opera, a wide variety of jazz and contemporary music, and high level clubs where tomorrow's music is being played today. And then in the background you can just hear the voices of Dalla, Carboni, Cremonini.

As for history - why not try out the thrill of feeling like Farinelli, Rossini, or Mozart as a young student? They all stayed here in the 1600s to 1800s. Music has always had a central role in Bologna. Institutions like the G.B. Martini Conservatory, the International Museum and Library of Music and the 18th-century Teatro Comunale are proof of the city's extraordinary musical history. What's more, ours is a tradition of musical instrument construction: string instruments and ocarine, crafted in Budrio but known in the whole world thanks to the museum named after them.



International Museum and Library of Music

Strada Maggiore, 34 • Bologna

The 9 exhibition salons testify to more than 6 centuries of European musical history through about one hundred portraits of musicians, composers, singers that are part of the famous painting collection of Padre Martini. Among them: Mozart, Gluck, Farinelli, Vivaldi, Verdi, Rossini, Wagner, Bach. Plus there are 80 antique instruments and a large array of historical documents of inestimable value: treatises, volumes, opera librettos, letters, manuscripts, signed scores

info: museomusicabologna.it



San Colombano Collezione Tagliavini

Via Parigi, 5 • Bologna

San Colombano is the musical heart of the Genus Bononiae. This complex is made up of buildings joined together starting in the 17th century. The interior was marvelously decorated by Carracci's students and it has a precious 13th-century crucifix. San Colombano is home to a collection of antique musical instruments donated by the musician Luigi Ferdinando Tagliavini. The collection includes over 90 musical instruments some of which are richly decorated with landscapes as was the custom in the 1600s and 1700s. A library that specializes in the bolognese musicologist Oscar Mischiati is located in the museum and offers concerts and conferences.

info: genusbononiae.it



Teatro Comunale

Largo Respighi, 1 • Bologna

Built by Antonio Galli Bibiena, the Teatro Comunale of Bologna opened its doors on 14 May 1763 with "The Triumph of Clelia" by Gluck. Since then, given the high quality of the productions throughout its 250 years of history, it has been recognized as a major theatre for classical music in Italy. It has since been included in the list of 14 Symphonic Opera Foundations recognized by the MIbact. The teatro currently offers a prestigious season of Operas and Symphonic concerts, as well as ballet and modern dance.

info e prenotazioni: tcbo.it



Ocarina Museum

Via Garibaldi, 35 • Budrio (Bo)

The history of this small terracotta flute, which has made the town of Budrio known in the world, is told in this small singular museum. Hundreds of exhibits – musical instruments and tools, photographs, discs, sheet music, documents – testify to local creativity, but also various experiences in Italy and abroad, particularly in Japan, Great Britain, the United States and Latin America.

info: +39 051 6928306



Rock, Elettronica and Indie

Various Venues • Bologna

Bologna, the UNESCO Creative City of Music also thrives on underground inputs of rock, indie and electronic music. There is a wealth of programming in the city's live clubs, like Covo, Lokomotiv and Estragon. Estragon, the historical Bolognese rock club, is set to celebrate its 25 years of activity in April 2018 with an international Festival in ten evocative and unusual venues in the historic centre. A preview of the Festival is scheduled for 8 and 9 December 2017: two days of music and art that will combine international rock and tradition.

Completa your promenade with

Bologna in the sway of music

Bologna is an UNESCO Creative City of Music because of its musical tradition as well as the quality and number of its current proposals. The musical itinerary winds through the Basilica of San Petronio, the G.B. Martini Conservatory and closes with an exclusive visit to the Teatro Comunale.

Main attractions

- Guided Tour of the historic centre
- Discover everything about the UNESCO Creative City of Music
- Visit the Teatro Comunale

€20 per person (10% discount with Bologna Welcome Card)

For info and booking: incoming@bolognawelcome.it

Buy online with one click: www.bolognawelcome.com/en/home/find-book

Promenade amongst trails and villas

Nestled between pristine, rolling hills and vast plains corrugated by cultivation and canals, lies the city of Bologna: a hidden gem in the heart of Italy.

Whether you explore it on foot or by bike or scooter, by plane or train...memories of the Bolognese landscape will continue to enchant you long after you're gone.

Hidden treasures can already be found just beyond the city center. That's where the adventure begins.

Discover magical places: historic mansions, antique ducal palaces, and majestic Patrician Villas scattered along the broad horizon stretching to the north of the city. Here, time flows languidly, preserving traditions and handing them down through generations.

Then leave the plains behind and head up to the trails that penetrate the bountiful nature of the Bolognese hillsides.

There, enchanted scenes unfold, revealing the astounding architecture of fairy-tale castles and timeless hamlets couched in the wild beauty of nature.

Stroll among the divine along the Path of the Gods, hike the Wool and Silk Trails and see why modern painters, like Giorgio Morandi, were so inspired by the sheer beauty here.



Rocchetta Mattei

S.P. 62–Loc. Riola · Ponte Grizzana Morandi (Bo)

Located in Savignano, Grizzana Morandi municipality, in the Tuscan-Emilian Apennine mountains 45km from Bologna, the castle can easily be reached on foot from the center of Riola.

Built by Count Cesare Mattei (1809-96) on the ancient ruins of Matilda of Tuscany's medieval castle, the Rocchetta's mix of architectural styles, like Gothic and Moorish, and its labyrinth of rooms, passageways, towers, and spiral stairways combine to create fantasmagorical wonderland.

info: rocchettamattei-riola.it



Path of the Gods

Bologna–Florence

The Path of the Gods is a thousand-year-old road leading from the center of Bologna to the heart of Florence, through the Tuscan-Emilian Apennines. This route between the two cities was used first by the Etruscans, and later by the Romans. In the Middle Ages, the paved Roman road was replaced by a travellers' footpath. Not a particularly difficult trail, it can be covered on foot in about 4-6 days or by bike in 2 or 3.

info: viadeglidei.it



Villa Smeraldi Peasant Farming Museum

Via Sammarina, 35 • San Marino,
Bentivoglio (Bo)

The historic complex of Villa Smeraldi –surrounded by a lovely English garden, in the country, near San Marino di Bentivoglio– is home to the Museum of Peasant Farming Culture, one of the first and most important Italian collections of artifacts of peasant life and work; these items bear witness to country life on the Bolognese Plains up to the middle of the 20th century, from a socio-economic and anthropological point of view.

info: museociviltcontadina.bo.it



Navile Bike Path

Bologna–Ferrara

Today, you can travel along some parts of the canal by bike or on foot. The path takes you through old levees and antique monuments of industrial anthropology, nature reserves and little jewels of rural tradition. The first part, the Navile bike path, runs from center city to the village of Castello, while a second part leads from the Museum of Peasant Farming to the Rizza Nature Reserve.

info: +39 051 8904823



Palazzo Poggi

Via Zamboni, 33 • Bologna

The great halls of the Poggi Palace Museum, with frescoes by famous artists Pellegrino Tibaldi, Nicolò dell'Abate and Prospero Fontana, are home to the former laboratories of the Science Institute, founded in 1711 by Luigi Ferdinando Marsili. Touring the museum will take you through rooms dedicated to geography, seamanship, military architecture, physics, natural history, chemistry, human anatomy and obstetrics. The Museum has also recently acquired a collection of Asian Art.

Per info: sma.unibo.it/museopoggi



Wool and Silk Road

Bologna–Prato

This hiking trail between Tuscany to Emilia-Romagna offers the cultural heritage of the cities of Bologna and Prato, and the beauty of a mountainous terrain, rich in fine traditions. The route links the wool and textile district in the town of Cavalciotto, near Prato, with its millstreams and fulling mills, to the town of Chiusa, near Bologna, a silk-making capital for centuries, with its canals and spinning facilities.

Per info: +39 051 911056



Palazzo Rosso

Via Marconi, 5 • Bentivoglio (Bo)

Taking its name from the color of its brick façade, the building is one of the finest examples in the local countryside of Bolognese Art Nouveau architecture, “Æmia Ars.” Commissioned at the turn of the 20th century by the Marquis Carlo Alberto Pizzardi, the Palace sits beside the Navile Canal near what had been the Bentivoglio Estate. Today it is home to the public library. Guided tours are available.

info: +39 051 8904823



Trekking col treno

Various • Bologna Metropolitana

“Train trekking” explores the area through a series of scheduled excursions of varying levels of difficulty, led by expert hiking guides. The tours show you the historic and natural beauty of the Tuscan-Emilian Apennines, but also ancient villages, high mountain trails, WWII historical sites, abandoned railways, nature reserves and geological and archeological points of interest.

info: trekkingcoltreno.it



Palazzo Comunale Pieve di Cento

Piazza Andrea Costa, 17 • Pieve di Cento (Bo)

The Municipal Palace houses two spaces of rare beauty: the 19th century Alice Zeppilli theatre, with its three-tiered balcony boxes and original stage curtain, decorations and furnishings, and the Music Museum, bearing witness to the importance of musical tradition in this little town of the Bolognese flatlands nicknamed “Little Bologna.” The town’s musical tradition is evident not only in the musical instruments, objects and documents on display, but also by its prestigious Luthier School.

info: +39 051 8904821

Complete your promenade with

A stroll among the Gods

Main attractions

- Travel the thousand-year-old path between Bologna and Florence
- Transit on foot or by bike
- Average length 5-7 days

costs beginning at € 85 per person per day

For info and booking: incoming@bolognawelcome.it

Buy online with one click: www.bolognawelcome.com/en/home/find-book

Shopping Promenade

Shopping in Bologna is so many things: design, craftsmanship, food specialties, musical instruments, and much more.

As you walk through town, you will come to know the shops where artisan and artistic skills are put to work through creativity and innovation. You will find brightly coloured markets where intense scents intertwine with the bouncy chatter of merchants and their customers. And you will discover little boutiques where time stands still and where luxury and glamour fill the porticos and watching eyes.

Invent your own promenade through stores, boutiques and historical shops. And don't forget to imbibe in the delicious specialty foods Bologna has to offer.



Galleria Cavour

Galleria Cavour, Via Luigi Carlo Farini • Bologna

Galleria Cavour has always been a point of reference for exclusive shopping in and around Bologna. Since 1959, the presence of major international names has afforded Galleria Cavour a place of honour in the luxury fashion sphere. It is located strategically in the very heart of downtown Bologna, nestled among historical palazzi that are themselves a reason to visit Galleria Cavour. Amid the ancient frescos and damasks and 19th century marble floors are the boutiques dedicated to the most prestigious luxury brands.

Mon-Fri: 10.00 - 19.30

info: www.galleriacavourbologna.com



Artisan boutiques

Various venues • Bologna

There are so many itineraries for you to discover the city's artisan tradition: thousands of shops that can be found inside and outside the centre. Walking through the former Jewish Ghetto or Via San Felice, you will find many examples of artisanal and artistic wisdom successfully combined with creativity and innovation: from textiles to footwear, from leather goods to contemporary and traditional jewelry. Be they creators of string instruments, or pasta chefs, the artisan shop keepers of Bologna are ready to welcome you, helping on your journey to discover excellent design, fashion, music and taste.

info: bolognawelcome.com

Bologna Welcome Card



Bologna Welcome Card
is designed to help you discover the city,
spending less.

What can i get with the Bologna Welcome Cards



Entry to the permanent collections of the city's most important museums



Guided tour of the historical centre of town with entry into the Anatomical Theatre of the Archiginnasio, Santa Maria della Vita and San Petronio Basilica



Entry into Torre Asinelli



Reduced price on major current exhibits



Discounts at restaurants, stores and spas

and even more with the €30 Cards



Open bus guided tour of the city



Entry to the San Petronio Terrace

Where can i buy the Bologna Welcome Card?

At Bologna Welcome offices –in Piazza Maggiore and at the Airport– or online here www.bolognawelcome.com/en/home/card/

**Bologna Welcome
Info Point**

City Center

Piazza Maggiore, 1/e
booking@bolognawelcome.it
*Closed December 25th-26th,
January 1st, Easter Sunday*

G. Marconi Airport

Arrivals Area
airport@bolognawelcome.it
*Closed December 25th-26th,
January 1st, Easter Sunday*

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